Vanessa Butikofer

Senior Product/UX Designer

☐ 208.390.0404
✉ vanessa.butikofer@gmail.com
💼 vanessabutikofer.com

Work Experience

Senior UX Designer / Domo

American Fork, UT 2021 - present

- Designed user interfaces for tools including: a task management system, workflows automation tool, advanced form builder, and more.
- Designed for all AI projects including: chat experience, AI-readiness products, automated insights, unstructured data, AI agent builder and more.
- Worked within project restraints and limitations to create intuitive and attractive user interfaces while solving for user needs.
- Created numerous prototypes and presentation slides to be used for developer references and to encourage stakeholder buy in.
- Worked within in, and contributed to, company design systems creating wire frames, user flows, and high fidelity design mocks.

UX and Web Designer / CIT Electronics

American Fork, UT 2019 - 2021

- Designed web and UI components to create a design system library.
- Designed the company's retail/wholesale home page and subpages.
- Designed user interface for the company's internal inventory tracking system.
- Designed the customer portal where customers view inventory, make offers on products, and complete wholesale orders.
- Defined to company tone and voice for all online communications
- Designed emails and helped organize and simplify outgoing communications.

UX Intern / LDS Tech

Salt Lake City, UT Spring 2019

Digital Design Intern / Melaleuca

Idaho Falls, ID Summer 2018

Education

Degree: Bachelor in Web Design and Development
Graduation Date: April 2019

Skills

Design tools: Figma, Adobe Illustrator, InDesign, Photoshop
Coding Skills: CSS, HTML